

Options Industry To Convene at 22nd Annual Conference Symposium To Address Industry Trends

NEW YORK, March 29, 2004 – The 22nd Annual Options Industry Conference will be held April 22 – 24 at the Arizona Biltmore Resort and Spa in Phoenix, Arizona.

The conference is being organized by the International Securities Exchange and hosted jointly by the American Stock Exchange, the Chicago Board Options Exchange, the Pacific Exchange, the Philadelphia Stock Exchange and The Options Clearing Corporation. The gathering provides a forum to discuss trends and issues in the options industry including market structure and the regulatory and competitive environment.

The conference features a variety of panel discussions on key industry issues, including an exchange leaders panel, updates by the Securities and Exchange Commission, Options Industry Council and the Securities Industry Association's Options Committee. Two keynote addresses will be delivered. James Carville and Mary Matalin, key participants in the national political stage for over two decades, will speak on the topic "All's Fair: Love, War and Politics." Ralph J. Acampora, Managing Director, Global Equity Research, Prudential Equity Group will speak to "Trading in a Cyclical Bull Market."

"The conference traditionally provides a good indicator of how issues might evolve in the coming year," said David Krell, ISE's Chief Executive Officer. "The options industry continues to adapt to changing market conditions and this year's conference promises to deliver valuable perspective and insight to participants."

Registration

For more information or to register for the conference, visit:

<http://www.optionsindustryconference.com/>

Media

Journalists should contact Richard Pombonyo for registration: rpombonyo@iseoptions.com

Sponsorships

Organizations interested in sponsoring activities or exhibiting at this year's conference can obtain more information at www.optionsindustryconference.com.

ISE Background

The International Securities Exchange, the world's largest equity options exchange, was founded on the principle that technology fosters and infuses new efficiencies and operational innovations into securities trading. After developing an innovative market structure that integrated auction market principles into an advanced screen-based trading system, ISE launched the first fully electronic US options exchange in May 2000. ISE continually enhances its trading systems to provide investors with the best marketplace to execute their options orders.

For more information about ISE, its products and its technology, visit www.iseoptions.com.

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